

Idea Management System
(IMS)

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In the Report an idea management is presented, as **one of the important means of improvement of innovative activities in the corporation**. An idea management system (IMS) is an application, by means of which, using pre-planned, controlled and methodically robust procedures, the idea, from the very phase of its initiation, undergoes the phases of analysis, assessment and if desired, publicity.

Idea management technology represents innovative software, which assists organization in collecting new ideas, their assessment and preparation for taking to the market. By using software packages of this type, these activities are performed quickly, efficiently and fruitfully. And more importantly, the system allows risk assessment.

Notwithstanding the short history of their development, there are number of idea management systems in software market presently. The existing software packages are characterized by different typical features and abilities. The Report will cover the evolution of idea management systems, typical features and the best applications, widely spread at present.

Kay words: An idea management system, IMS, Idea management technology.